

**BRANEWO**  
gemeinnützige UG (haftungsbeschränkt)

**Branewo**

gUG

[www.branewo.de](http://www.branewo.de)

**Purpose:** Development and sustainable support of research at Alström

[www.alstroem.de](http://www.alstroem.de)

 ALSTRÖM

  
The Power of Imagination

**Ben's Art**

UG (i.Gr.)

[www.bens-art.de](http://www.bens-art.de)

**Subject:** Operation of an online shop for the sale of art and products derived from it



# Hi, I am Bernd

DAD & ENTREPRENEUR

Partner with: PARTNERSEITZ

# TALKING ABOUT THE ALSTROEM SYNDROME

**Prevalence:** 1:1.000.000 (~1.000 cases worldwide)





**Gene Mutation:** ALMS1 (,Large Gene'– e.g., editing not possible)

**Knowledge:** Little; no pre-diagnosis, difficult diagnosis

**Therapy:** Not available, little research

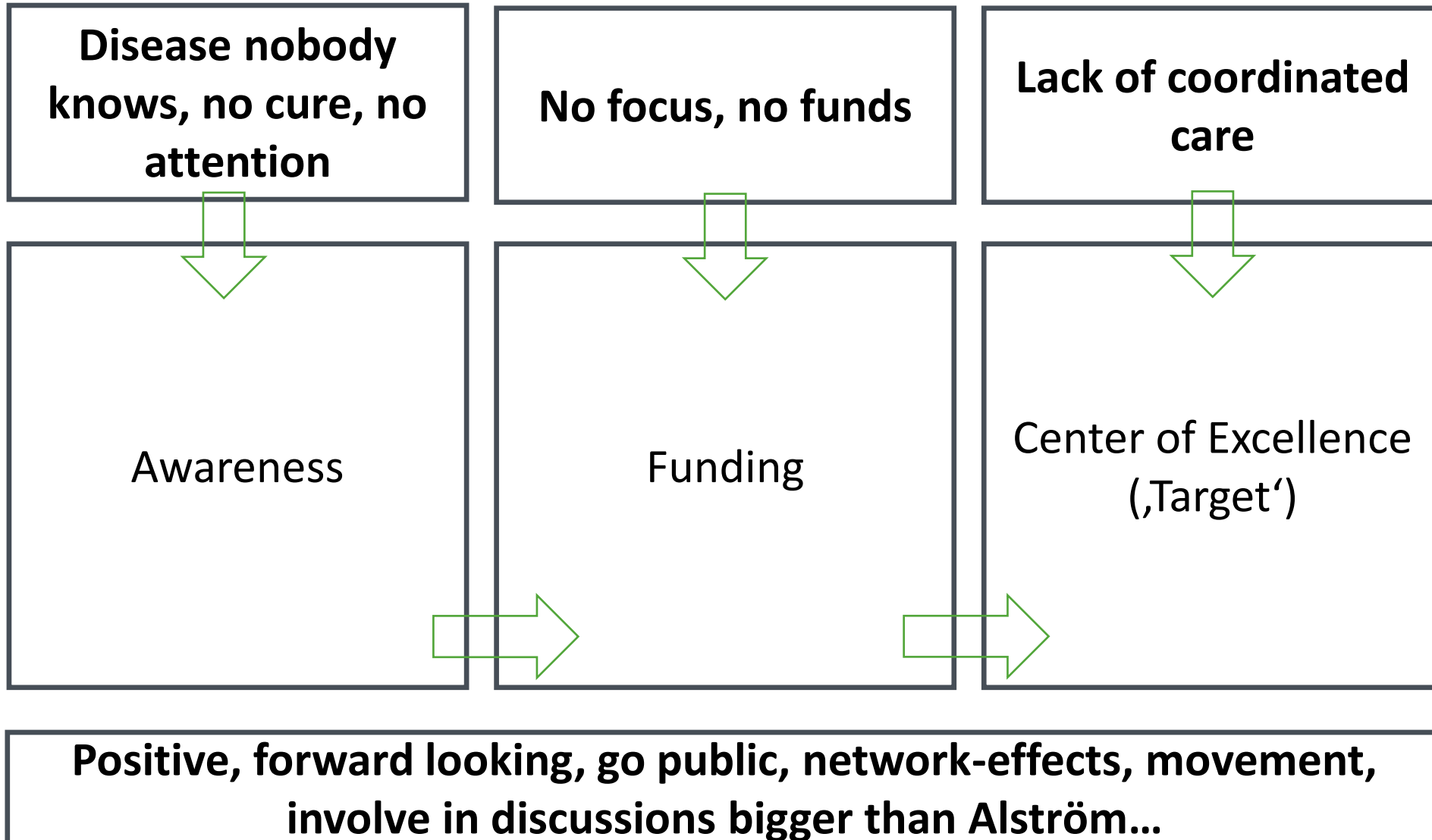
**Empirics:** Not enough for typical progression of the disease

**Progression:** Especially puberty worsens situation

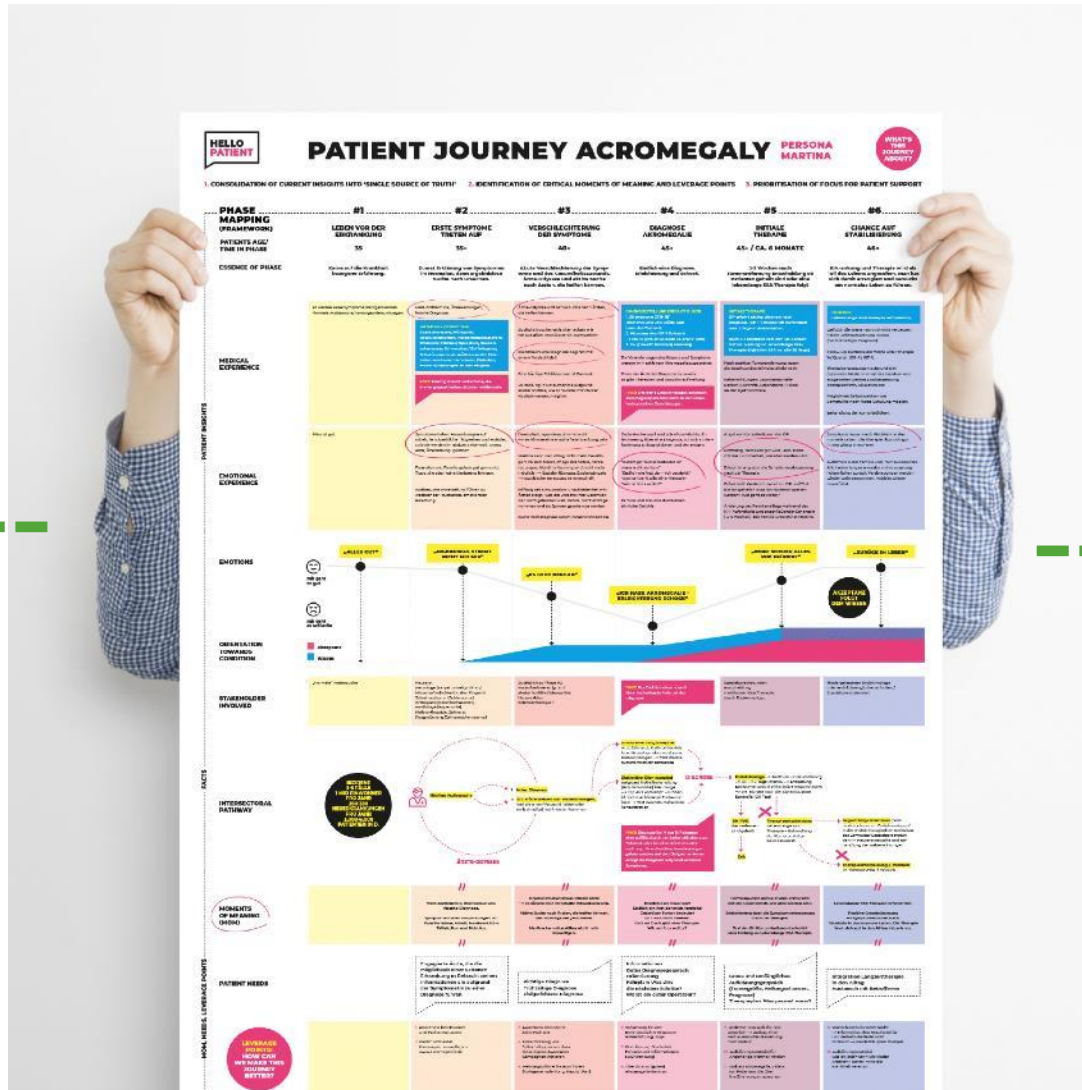
Category	Seeing 	Hearing 	Organs 	Diabetes 	Other potential diseases <50%
Expression	<ul style="list-style-type: none"> <li>○ Retinal Degeneration/ Dystrophy</li> <li>○ Cone dystrophy</li> <li>○ Nystagmus</li> <li>○ Photophobie</li> <li>○ Colorblindness</li> <li>○ Blindness (over time)</li> </ul>	<ul style="list-style-type: none"> <li>○ Progressive bilateral sensorineural hearing loss</li> </ul>	<ul style="list-style-type: none"> <li>○ Cardiomyopathy</li> <li>○ Fatty liver</li> <li>○ Fibriosis</li> <li>○ COPD</li> </ul>	<ul style="list-style-type: none"> <li>○ No feeling of satiety</li> <li>○ Obessity</li> <li>○ Insulin Resistance</li> <li>○ Hyperinsulinism</li> <li>○ Diabetes mellitus type 2</li> </ul>	<ul style="list-style-type: none"> <li>○ Respiratory problems</li> <li>○ Kidney disease, Bladder dysfunction</li> <li>○ Hyperlipidemia</li> <li>○ Hypothyroidism</li> <li>○ Short stature</li> <li>○ ....</li> </ul>
Probability	100% <i>(typically first symptome)</i>	>80 %	>40%	>60%	

# MY MISSION? THINK BIG, ACT DIFFERENTLY!

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# PATIENT JOURNEY IS BASIS FOR 'THE TARGET'



## Center of Excellence (for Alström\*)

++ Background ++

### Vision:

"Navigator" (in the sense of a contact person within a physical facility). This point of contact is immediately delivered by the search engine when searching for the specific disease.

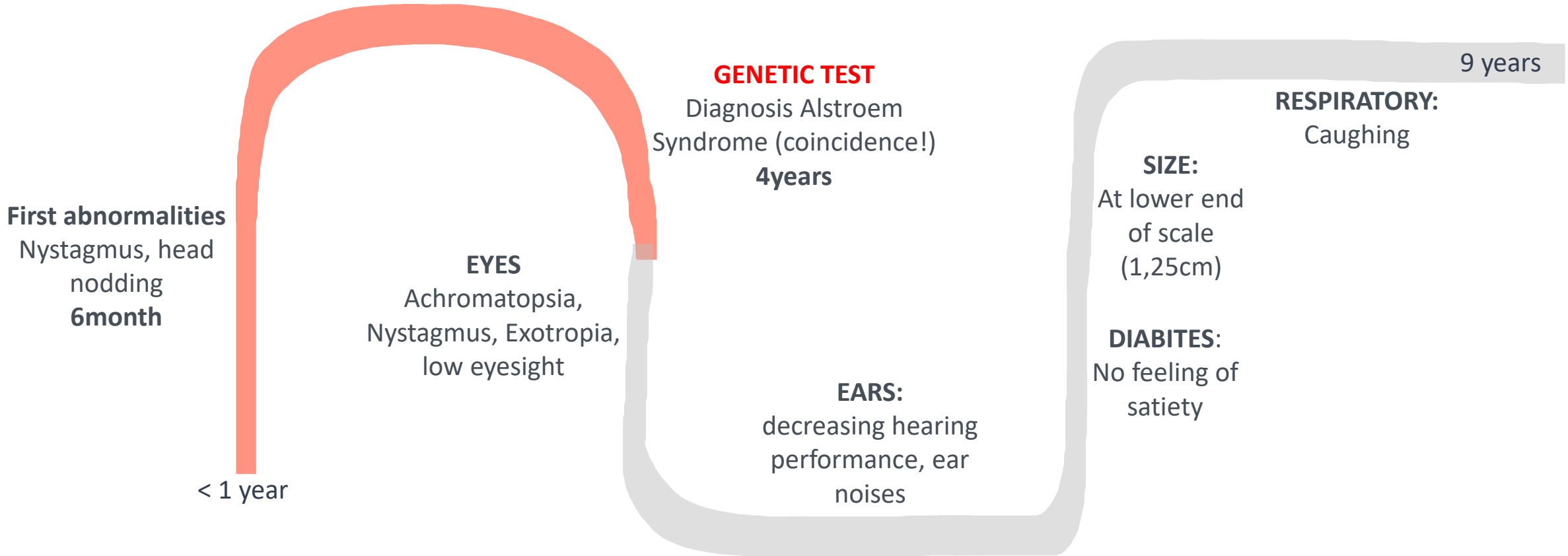
### Goal:

The Center of Excellence for (Alström\*) is a physical unit ('under one roof'). This ensures an ecological and interdisciplinary, comprehensive support, processes and roles (responsibilities) are clear, necessary changes (DataGovernance etc. are initiated).

(\*The starting point and always the first priority in the implementation is the rare disease 'Alström syndrome'. However, the concept should not necessarily be limited to this.)

# BENS SYMPTOMES

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## WHAT'S WRONG?

- Looking for answers
- Info on symptoms
- Searching for a diagnosis
- Hopeing for coincidence
- Finding the right (medical) contact person



## NOW WHAT?

- Dealing with a 'rare' diagnosis
- Where can I get information about the disease, therapy and support?
- Explaining the diagnosis to family, friends and those around me
- Studying clinical trials
- Communicating with physicians and healthcare providers/reimbursement



## IMPACT ON EVERYDAY LIFE

- Integrating the disease into everyday life
- Caring for a patient with a rare disease
- Change of lifestyle
- Impact on family, job and leisure
- Dealing with the disease
- Searching for fellow sufferers/SHG



## MANAGEMENT & LEARNING

- Dealing with misdiagnoses, wrong or no information
- Managing disease, therapy and side-effects
- Finding the right healthcare partner
- Finding appropriate supportive care
- Participating in social activities
- Acting in critical (medical) situations (e.g. narcosis, do or don't situations)
- Decision taking (e.g. growth)
- Relevance of social status
- Accepting, nobody can tell you if patient is ,healthy'**
- Lack of coordinated care**



## TRANSITION

- Transition from childhood to young adulthood
- Independence, relationships & family
- Medical transition (change of physician)



## FUTURE

- Engagement & participation
- Sharing one's own experiences
- Participating in studies
- Hoping for future therapies
- Life perspectives

THANK YOU

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[www.alstroem.de](http://www.alstroem.de)

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